



Retailer Tote Bag Sponsor

October 10-11, 2009
Long Beach Convention Center

Price: \$3000

Here's another great way for your company to increase your visibility at the Healthy Harvest Show. **Every retailer will be given a tote bag before entering the show for use in collecting product samples, with the sponsor's logo imprinted on the bags.** Our beautiful totes are also a great souvenir that retailers will want to bring back home to use again and again after the show.

Sponsorship Highlights:

- Company Name or Logo Printed on Tote Bag
- Company Named as Official Show Sponsor
- Free New Product Display
- "Official Healthy Harvest Show Sponsor" Sign for Booth
- Enhanced Show Program Listing with Logo
- "Official Healthy Harvest Show Sponsor" Sign for Booth

Sponsorship Details:

1. Company name or logo printed in color on both sides of the tote bag for sponsor.
2. Company named as "official show sponsor" with acknowledgement in pre-show materials, official Show Program, and at show site including signage at exhibit hall entrance.
3. Bold-faced listing with company logo in Official Show Program (**\$100 value**).
4. Acknowledgement of sponsor on the Healthy Harvest website including link to sponsor's website.
5. "Official Healthy Harvest Show Sponsor" sign for sponsor's booth at show.
6. Company recognized in "Thank You To Our Sponsors" advertisement in Show Program, as well as post-show ads in Vitamin Retailer and Organic Products Retailer magazines.
- *7. Company flyer included in Pre-Show information Kit mailed out to all registered attendees. **--NEW**

PAYMENT INFORMATION (Make Checks Payable to: *TLC Tradeshow Productions, Inc.*)

Total Cost of Sponsorship(s): _____

Retailer Tote Bag Sponsor

Sponsor Name: _____

Method of Payment: Check: # _____ (OR) Credit Card: Master Card Visa Amex

Credit Card #: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

For more information, contact TLC Tradeshow Productions at (805) 646-4373.