



LONG BEACH, CA · OCTOBER 10-11, 2009
LONG BEACH CONVENTION CENTER - HALL B

Silver Level Show Sponsorship

October 10-11, 2009
Long Beach Convention Center

Price: \$1000

Sponsorship money will be used in part for show prizes and other incentives to maximize retailer attendance at the show. **As a Silver Sponsor of the Healthy Harvest Show, your company will receive a variety of free merchandising and advertising perks, plus all of the other great benefits and publicity that comes with this sponsorship.**

Sponsorship Highlights:

- Company Named as Silver Level Show Sponsor
- Free Full Page Ad in Show Program
- Free New Product Display at Show
- Verbal Recognition of Sponsor by Show Management
- Pre-Show Publicity of Sponsor
- Post-Show Acknowledgement of Sponsor
- "Official Healthy Harvest Show Sponsor" Sign for Booth

Sponsorship Details:

1. Company named as "official show sponsor, Silver Level" with acknowledgement in pre-show materials, official Show Program, and at show site including signage at exhibit hall entrance.
2. Free Full Page B/W Ad in Show Program.
3. Free New Product Display (**\$100 value**)
4. Acknowledgement of company as "official show sponsor" in Show Program and other show-related materials.
5. Verbal "thank you" to sponsoring company by show management.
6. Bold-faced company listing with company logo in Official Show Program (**\$100 value**).
7. Acknowledgement of sponsor on the Healthy Harvest website including link to sponsor's website.
8. "Official Healthy Harvest Show Sponsor" sign for sponsor's booth at show.
9. Company recognized in "Thank You To Our Sponsors" advertisement in Show Program, as well as post-show ads in Vitamin Retailer and Organic Products Retailer magazines.
- *10. Company flyer included in Pre-Show information Kit mailed out to all registered attendees. **—NEW**

PAYMENT INFORMATION (Make Checks Payable to: *TLC Tradeshow Productions, Inc.*)

Total Cost of Sponsorship(s): _____

Silver Level Show Sponsorship

Sponsor Name: _____

Method of Payment: Check: # _____ (OR) Credit Card: Master Card Visa Amex

Credit Card #: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

For more information, contact TLC Tradeshow Productions at (805) 646-4373.