



LONG BEACH, CA · OCTOBER 10-11, 2009  
LONG BEACH CONVENTION CENTER - HALL B

## Sunday Breakfast with Danny Wells

Sunday, October 11, 2009  
Long Beach Convention Center  
8:30 to 10:00 a.m.

• • • Shared sponsorship with no competing events • • •

### Price: \$2000/Company

Here's a perfect opportunity to reach out to retailers before exhibits open on Sunday morning. Retailers will come to enjoy a healthy breakfast and to hear Retailing Guru Danny Wells. **This co-sponsorship comes with a variety of free merchandising and advertising perks, plus many other valuable benefits.**

### Sponsorship Highlights:

- Sunday Morning Breakfast for Retailer Attendees
- Company Named as Official Show Sponsor
- Free Full Page Ad in Show Program (\$1000 value)
- Free New Product Display at Show
- All Show Site Signage Included
- Pre-Show Publicity of Event and Sponsor
- Post-Show Acknowledgement of Sponsor
- "Official Healthy Harvest Show Sponsor" Sign for Booth

#### Sponsorship Details:

1. Company-sponsored breakfast for retailers including food, beverages and room set-up.
2. Company named as "official show sponsor" with acknowledgement in pre-show materials, official Show Program, and at show site including signage at exhibit hall entrance.
3. Educational seminar by Danny Wells.
4. Sponsor's sign at breakfast entrance and inside room.
5. Literature table in room for sponsor's hand-outs.
6. Verbal "thank you" to sponsoring company at event by show management.
7. Free full page four-color ad in Official Show Program (**\$1000 value**).
8. Bold-faced company listing with company logo in Official Show Program (**\$100 value**).
9. Acknowledgement of sponsor on the Healthy Harvest website including link to sponsor's website.
10. "Official Healthy Harvest Show Sponsor" sign for sponsor's booth at show.
11. Free New Product Display (**\$100 value**).
12. Company recognized in "Thank You To Our Sponsors" advertisement in Show Program, as well as post-show ads in Vitamin Retailer and Organic Products Retailer magazines.
- \*13. Company flyer included in Pre-Show information Kit mailed out to all registered attendees. **--NEW**

#### PAYMENT INFORMATION (Make Checks Payable to: TLC Tradeshow Productions, Inc.)

Total Cost of Sponsorship(s): \_\_\_\_\_ *Sunday Breakfast Sponsorship*

Sponsor Name: \_\_\_\_\_

Method of Payment:  Check: # \_\_\_\_\_ (OR)  Credit Card:  Master Card  Visa  Amex

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

For more information, contact TLC Tradeshow Productions at (805) 646-4373.