



## Gold Level Show Sponsorship

October 10-11, 2009  
Long Beach Convention Center

**Price: \$1500**

Here's a sponsorship opportunity that's hard to pass up: become a Gold Sponsor of the Healthy Harvest Show for \$1500. This sponsorship revenue will be used in part for show prizes and other incentives to maximize retailer attendance at the show. **In return, all Gold Sponsors receive a variety of free merchandising and advertising perks, plus all of the other benefits and publicity that comes with this fantastic sponsorship.**

### Sponsorship Highlights:

- Company Named as Gold Level Show Sponsor
- Free Full Page Ad in Show Program
- Free New Product Display at Show
- Verbal Recognition of Sponsor by Show Management
- Pre-Show Publicity of Sponsor
- Post-Show Acknowledgement of Sponsor
- "Official Healthy Harvest Show Sponsor" Sign for Booth

#### Sponsorship Details:

1. Company named as "official show sponsor, Gold Level" with acknowledgement in pre-show materials, official Show Program, and at show site including signage at exhibit hall entrance.
2. Free Full Page Four-Color Ad in Show Program.
3. Free New Product Display (**\$100 value**)
4. Verbal "thank you" to sponsoring company by show management.
5. Bold-faced company listing with company logo in Official Show Program (**\$100 value**).
6. Acknowledgement of sponsor on the Healthy Harvest website including link to sponsor's website.
7. "Official Healthy Harvest Show Sponsor" sign for sponsor's booth at show.
8. Company recognized in "Thank You To Our Sponsors" advertisement in Show Program, as well as post-show ads in Vitamin Retailer and Organic Products Retailer magazines.
9. Company flyer included in Pre-Show information Kit mailed out to all registered attendees
- \*10. Company flyer included in Pre-Show information Kit mailed out to all registered attendees. **—NEW**

#### PAYMENT INFORMATION (Make Checks Payable to: *TLC Tradeshow Productions, Inc.*)

Total Cost of Sponsorship(s): \_\_\_\_\_

*Gold Level Show Sponsorship*

Sponsor Name: \_\_\_\_\_

Method of Payment:  Check: # \_\_\_\_\_ (OR)  Credit Card:  Master Card  Visa  Amex

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

For more information, contact TLC Tradeshow Productions at (805) 646-4373.