



## Bronze Level Show Sponsorship

October 10-11, 2009  
Long Beach Convention Center

**Price: \$500**

Here's a budget-conscious way to become an official show sponsor. Sponsorship revenue will be used in part for show prizes and other incentives to maximize retailer attendance at the show. **As a Bronze Sponsor of the Healthy Harvest Show, your company will receive a variety of free merchandising and advertising perks, plus all of the other benefits and publicity that comes with this sponsorship.**

### Sponsorship Highlights:

- Company Named as Bronze Level Show Sponsor
- Free Half Page B/W Ad in the Show Program
- Free New Product Display at Show
- Verbal Recognition of Sponsor by Show Management
- Pre-Show Publicity of Sponsor
- Post-Show Acknowledgement of Sponsor
- "Official Healthy Harvest Show Sponsor" Sign for Booth

### Sponsorship Details:

1. Company named as "official show sponsor, Bronze Level" with acknowledgement in pre-show materials, official Show Program, and at show site including signage at exhibit hall entrance.
2. Free Half Page B/W Ad in Show Program.
3. Free New Product Display (**\$100 value**).
4. Acknowledgement of company as "official show sponsor" in Show Program and other show-related materials.
5. Verbal "thank you" to sponsoring company by show management.
6. Bold-faced company listing with company logo in Official Show Program (**\$100 value**).
7. Acknowledgement of sponsor on the Healthy Harvest website including link to sponsor's website.
8. "Official Healthy Harvest Show Sponsor" sign for sponsor's booth at show.
9. Company recognized in "Thank You To Our Sponsors" advertisement in Show Program, as well as post-show ads in Vitamin Retailer and Organic Products Retailer magazines.
- \*10. Company flyer included in Pre-Show information Kit mailed out to all registered attendees. —**NEW**

### PAYMENT INFORMATION (Make Checks Payable to: *TLC Tradeshow Productions, Inc.*)

Total Cost of Sponsorship(s): \_\_\_\_\_ *Bronze Level Show Sponsorship*

Sponsor Name: \_\_\_\_\_

Method of Payment:  Check: # \_\_\_\_\_ (OR) **Credit Card:**  Master Card  Visa  Amex

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

**For more information, contact TLC Tradeshow Productions at (805) 646-4373.**