



Retailer Appreciation Reception

Saturday, November 6, 2010
 Long Beach Convention Center
 5:00 to 7:00 p.m.

Price: \$2500/Company

The best-attended event of the Health & Nutrition Show is undoubtedly our famous Saturday Night Reception. Retailers and other show attendees will come to enjoy all of the great food, and socializing that this event has come to be known for. **This sponsorship includes a variety of free merchandising and advertising perks, plus many other valuable benefits.**

Sponsorship Highlights:

- Saturday Evening Reception for Show Attendees
- Company Named as Official Show Sponsor
- Free Full Page Ad in Show Program (**\$1000 value**)
- Free New Product Display at Show
- All Show Site Signage Included
- Pre-Show Publicity of Event and Sponsor
- Post-Show Acknowledgement of Sponsor
- "Official Health & Nutrition Show Sponsor" Sign for Booth

Sponsorship Details:

1. Company-sponsored reception for retailers and show attendees.
2. Company named as "official show sponsor" with acknowledgement in pre-show materials, official Show Program, and at show site including signage at exhibit hall entrance.
3. Sponsor's sign at reception entrance and inside room.
4. Free full page four-color ad in Show Program (**\$1000 value**).
5. Free New Product Display (**\$100 value**)
6. Verbal "thank you" to sponsoring company at event by show management.
7. Bold-faced company listing with company logo in Official Show Program (**\$100 value**).
8. Acknowledgement of sponsor on the Health & Nutrition Show website including link to sponsor's website.
9. "Official Health & Nutrition Show Sponsor" sign for sponsor's booth at show.
10. Company recognized in "Thank You To Our Sponsors" advertisement in Show Program, as well as post-show ads in Vitamin Retailer and Organic Products Retailer magazines.
- *11. Company flyer included in Pre-Show information Kit mailed out to all registered attendees. —**NEW**

PAYMENT INFORMATION (Make Checks Payable to: *TLC Tradeshow Productions, Inc.*)

Total Cost of Sponsorship(s): _____ *Saturday 'Retailer Appreciation Reception' Sponsorship*

Sponsor Name: _____

Method of Payment: Check: # _____ (OR) **Credit Card:** Master Card Visa Amex

Credit Card #: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

For more information, contact TLC Tradeshow Productions at (805) 646-4373.